



# iPROSPECTOR

CONSUMER QUOTING, LEAD MANAGEMENT & DOWNLINE TRANSPARENCY

How is your agency engaging with the 'I'll do it myself' consumer? In today's online marketplace, expectations are centered around ease of use, instant gratification, and timely service. Designed to get you up and running with a consumer facing quote engine and lead capture management suite in no time, iProspector empowers your consumers as they seek to obtain life insurance quotes and coverage. A mobile, user-friendly quote interface allows consumers to run quotes, dynamically adjust coverage to instantly view different premiums, and submit a request (in the form of lead) to proceed with the application process. Leads are fed directly to your personal backend portal for easy viewing and administration.

The admin dashboard provides quick reporting on tool usage, lead status, and enables assignment of leads to agents. Supporting hierarchy capabilities, allows you to establish agency or agent 'downlines' in the form of sub-accounts that may all be viewed from the master account.

## INTUITIVE CONSUMER QUOTING:

- Mobile-friendly quote interface
- Consumer initiated quotes & application requests
- Powered by iPipeline's industry-leading quote engine API
- Seamlessly integrated lead gen dashboard
- Easy administration for enabling carriers and products
- Identify "preferred" carriers to elevate to the top of the quote results
- Integration with Resonant® Field Underwriting- health ratings for easy health class determination
- Built-in needs calculator to provide quick identification of life insurance amount required

## LEAD GENERATION:

- Optional contact fields can be configured as required before a quote is generated
- Easy access to client details and contact information in the administrative portal
- View lead status and manage leads from within admin dashboard
- Identify a variety of lead levels (developing, active, inactive) to help manage your marketing efforts
- Export leads to a variety of formats for easy integration or upload into CRM systems
- Lead integration with iGO® e-App available
- Assign leads to agents

## ADMINISTRATIVE PORTAL:

- View all leads, drill into lead details, edit quotes, and assign leads to agents
- Generate a script to paste onto any website to display the quote tool – no programming required
- Mobile-responsive interface
- Customize color scheme, logo, contact information, and various messaging prompts
- View all downline sub-accounts from master account dashboards