

iGO[®] LEXIS NEXIS LIFE DATA PREFILL FEATURE

MAKE E-APP COMPLETION EASY AND FAST FOR YOUR AGENTS

Agents are notoriously known for entering inaccurate Social Security, driver license numbers and more into applications. Even if the information is accurate, the task is time consuming, repetitive and often results in omissions.

DATA COLLECTION & ENTRY MADE EASY

iGO, the industry's most widely used, wizard-based e-application, now is available with our Lexis Nexis Life Data Prefill feature. The new, automated feature streamlines the insurance application process at the point of contact, reducing the time and cost of capturing necessary data to properly evaluate submissions.

iGO Lexis Nexis Life Data Prefill allows agents to simply enter the consumer's first and last name, address and DOB, and iGO returns the Social Security number, driver license number, driver license state, former address, gender, and additional household members information.

Upon receipt, this information populates all the appropriate fields within the iGO e-application. This streamlines the e-application process and leads to increased accuracy, productivity and product sales.



FEATURES

- Automated data acquisition
- Interactive single-inquiry solution
- Minimal 3-data element requirement (first and last name, address, and DOB)
- System-to-system XML approach

BENEFITS

- Minimizes data entry and associated errors
- Saves time and money
- Ensure the reliability of information
- More accurate assessments and reduction in NiGO rates from data errors
- Improved customer experience

iGO Lexis Nexis Life Data Prefill is available to all iPipeline iGO customers. The implementation requires Professional Service Team engagement. To learn how you can leverage the solution to accelerate your business process, contact sales@ipipeline.com.