

# iGO e-App<sup>®</sup> for Annuities

A better way to market, sell and process annuities is here.

Digitally completing, signing and submitting 100% in Good Order applications is a whole lot easier with the industry's leading electronic application tool.

## An end-to-end solution

iPipeline built its brand as a content aggregator in the mid-1990s. Today more than 500,000 annuity form kits are downloaded annually for carriers providing access to diversified products via our platform. iGO e-App for Annuities is a rules-based, intelligent fillable form. Users can digitally fill out annuities applications and then e-Sign and e-Submit to speed approvals and achieve straight-through-processing.

## Put that pen down

The dire consequences of poor hand writing be gone forever. Annuity sales no longer need to be stuck in a world where filling out forms long hand is still considered the norm. Financial professionals can now complete an annuities application electronically with iGO e-App for Annuities. It looks just like a typical paper-form, but the user can now take advantage of a host of additional benefits not seen in the paper world.

Since an application is filled out electronically, the sales process is faster. A financial professional can route forms to a client for digital signature and get it back the same day for final review and e-Signature. After those documents are routed back, producers get the opportunity to e-Sign. iGO e-App for Annuities then speeds the completed, digital submission to the distribution and or carrier.

## Join the rest of the industry

Today, financial professionals representing more than 500 independent brokerage general agencies, carriers and financial services firms access iPipeline's annuity platform. More than 30 leading carriers use iPipeline's platform to distribute their annuity forms and rates to independent and captive agents. With iGO e-App for Annuities, carriers are able to leverage the benefits of iPipeline's exclusive distribution network to optimize the selling of annuities products.

iPipeline can onboard an independent distributor in less than 30 minutes—a drastic reduction in the time when compared with other competitors' customer installations and long ramp-up times. Combine that statistic with an average uptime of 99.99 percent and you have the fastest and most reliable platform for the marketing, selling and processing of your annuities, as well as your insurance products.

**Find a better way to market, sell and process your annuities via iGO e-App today. Contact us for a demonstration at [sales@ipipeline.com](mailto:sales@ipipeline.com) or call (800) 758-0824.**



## Now You Can...

- Offer paperless applications
- Quickly see data entry mistakes
- Cut valuable processing time 50%
- Collect multiple e-signatures
- Ensure suitability of products

## Here's What You Get

- A better way to sell annuities digitally
- Quick access to independent distribution
- An easy-to-use tool an in-house sales team can use
- A strategic partner with immense industry knowledge
- Reliable uptime for services