

iGO e-App™ for Carriers

From NiGO to iGOs... with iGO e-App

ASK US ABOUT THE
"iGO GREEN" INITIATIVE!

**INCREASE IN GOOD ORDER SUBMISSIONS,
REDUCE CYCLE TIME, AND IMPROVE PLACEMENT RATIOS!**

iGO e-App, an intelligent fillable form, enables career and independent agents to improve efficiency and productivity by eliminating errors and producing 100% in Good Order submissions.

Hosted by iPipeline, iGO e-App is accessible through a single sign-on via your Web site or a distributor's Web site. When used with e-Signature and e-Submission, agents are enabled for straight-through processing to speed policy issuance and increase placement ratio.

Product Features:

- Carrier, Product Type, Product, & State Selection-driven Screens / Forms
- Intelligent Wizard Screens—required & optional fields, validation, & business rules
- Green "Completed" Checkmarks upon iGO determination
- View / Print filled complete or incomplete forms at any time
- SAVE and RETURN functions
- Print & Wet Sign
- Customizable e-Signature-insured, Owner, Trusts, Third Parties, & Multiple Agents
- Standard BGA Case Manager Go/No Go Approvals
- Electronic Submission of Metadata and Multiple Images

Saved	Last Name	First Name	Age	Product	Coverage Amt	Initial Premium	Notes
<input type="checkbox"/>	03/04/2009	Beeson	Tyler	51	TermSmart		
<input type="checkbox"/>	03/04/2009	Beeson	Tyler	21	TermSmart	\$250,000	
<input type="checkbox"/>	02/26/2009	Hurter	Suzan	35	TermSmart	\$500,000	
<input type="checkbox"/>	02/26/2009	Client	New	40			

New cases are rapidly created and existing cases are available for easy and frequent agent access.

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Fields highlighted in yellow are highly suggested for completion by the agent. When completed, the agent is rewarded with a green checkmark in the left column.

Benefits:

- Eliminates NiGOs for iGOs
- Reduces cycle time
- Increases placement ratios
- **NEW!** LifePipe™ (Term Quote) users can now auto-populate iGO e-App
- Paperless **"iGO Green"** experience for agents, consumers, & carriers
- Fully integrated into Carrier "downstream" systems – underwriting, administrative, & imaging
- Agents will always get their applications right
- Forms **Always** Legible and **In Good Order**
- Image Integration
- Data Integration with Carrier backend systems, minimizing duplicate data entry

WHAT DISTRIBUTORS ARE SAYING?

"We are more likely to get the application returned by the client using iGO e-App with e-Signature versus wet signature."

"We get more business!"

The screenshot shows a web application interface for a client named Tyler Beeson. On the left is a sidebar menu with sections like 'Application', 'Proposed Insured', 'Personal History', and 'Agent's Report'. The main content area is titled 'Signature Method' and asks the user to 'Please choose a signature method:'. There are two radio button options: 'Wet Signature: Print, review, wet sign and mail' and 'eSignature: Review, electronically sign and electronically submit via the internet'. The 'eSignature' option is selected. Below this, a list of criteria for eSign is shown, including: '1. Agent must collect the email address for each Signer', '2. All signers must have access to the internet and have their own email address', '3. All signers must agree to use the eSignature process', and '4. All eSignatures must be obtained within 5 calendar days'. At the bottom right of the form are 'Back' and 'Next' buttons.

When the agent has completed the iGO e-App and received green checkmarks, the form can be locked for e-Signature and e-Submission for straight-through processing. Wet signature always remains an option for the agent.

WIN YOUR FAIR SHARE OF THE MARKET OPPORTUNITY!

WHAT CARRIERS ARE SAYING?

"We experienced a cycle time reduction from 53 to 33 days."

"Agent adoption is growing 15-20% month over month."

"iGO e-App is strategic to our business growth."

Contact us today!

Technical Data:

Browser Compatibility:

IE 6 & 7; Consumer e-Signature Components are Safari Compatible

Bandwidth:

High-speed Internet Connection

System Requirements:

System requires browser; Adobe Reader version 6 or higher

Hardware Requirements:

Any standard operating system.

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iPipeline™

Market, Sell and Process Insurance **Faster.**