

iPipeline Illustration Suite

... Powered by COSS®

DELIVER EASE OF USE, SELLING POWER & DIRECT DISTRIBUTION REACH

iPipeline's *Illustration Suite* is a **comprehensive, cost-effective** and **rapidly deployed** solution that **delivers ease of use, selling power** and **direct distribution reach**. The *Illustration Suite* is comprised of three main modules, each of which can be licensed separately or as the integrated suite, to help insurance companies, distributors and agents to market better, sell more and process faster.

iPipeline's *Illustration Suite* includes the following industry leading solutions:

Needs Analysis

The Needs Analysis Module of iPipeline's *Illustration Suite* is a needs-based financial modeling tool, with 15 concepts, designed to help you more easily establish client goals, shorten sales cycles and improve closing ratios. Our powerful software gives your clients a clear understanding of their financial situations by presenting complex information in easy-to-understand charts and graphs. Furthermore, Needs Analysis allows you to revise numbers on the fly, illustrating for your clients the effects of your sales recommendations.

Illustration

A Web-based or disconnected solution for forward-projecting Hypotheticals and In-force Illustration is the cornerstone of the iPipeline *Illustration Suite*. The Illustration Module supports your entire product line including Life Insurance, Annuities, Disability Income, and Long Term Care. Includes a wealth of features such as what-if scenarios, product comparing, sharing of cases among users, and synchronization of illustrations between offline and online.

Advanced Sales

The Advanced Sales Module of the *Illustration Suite* steps agents through selling advanced, high-end market concepts with a simple, attractive interface. Using its 30 concepts, agents will weave compelling presentations that resolve their clients' concerns and help them better manage their businesses, plan for the future, retain key employees and solve real business problems. Producers will conduct more business, more effectively and more professionally.

The *Illustration Suite* is fully integrated with iPipeline's Velocity Platform to support straight-through processing, including e-Signature and e-Submission.

Simplify Your Point-of-Sale Technology with iPipeline's Illustration Suite

- Web and desktop versions are the same system
- State of the art Microsoft .NET technology
- Available as a hosted iPipeline system or installed into your technology environment
- Agile implementation focused on customer collaboration and speed-to-market
- Fully integrated solution with iPipeline's iGO e-App™


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 **JOIN THE iPIPELINE NETWORK TODAY!
LET US SHOW YOU HOW OUR INNOVATIVE
PRODUCT CAN BECOME YOUR TOP PRODUCER!**