

iPipeline Illustration Suite ... Powered by COSS®

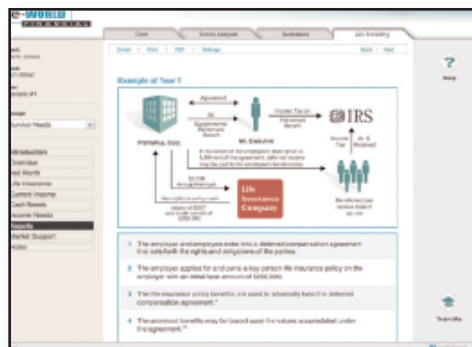
Advanced Sales Module

CONDUCT MORE BUSINESS, MORE EFFECTIVELY & MORE PROFESSIONALLY

The iPipeline Illustration Suite is the ideal vehicle for selling advanced, high-end market concepts. The *Advanced Sales Module* steps your agents through the process with a simple, easy-to-use and attractive interface. Your agents will weave compelling presentations that resolve their clients' concerns and help them better manage their businesses, plan for the future, retain key employees and solve real business problems. You will conduct more business, more effectively and more professionally.

Deliver Compliant Solutions

Clients who purchase high-end insurance products expect to deal with a true consultant. *Advanced Sales* includes 30 advanced, compliance-approved concepts, each with built-in training on market issues, taxation and illustration procedures.



Concepts Shown Graphically

Weave Compelling Presentations

Seamless integration from Needs Analysis and Illustration systems lets producers help their clients to identify and resolve real business problems, plan strategically for the future and retain key employees.

Make Every Producer an Expert

Since we can't all be accountants or lawyers, *Advanced Sales* satisfies many of the tax analysis requirements of accountants and the legal concerns of business attorneys, while still providing a visual picture to simplify the communication process with personal and business clients.

Available Concepts:

- Basic Charitable Giving
- Basic Premium Financing
- Buy/Sell Funding with Life Insurance
- Comparison of Split Dollar-Single Life & Survivorship
- Death Benefit Only Plan
- Dynamic Duo
- Employee-owned Split Dollar
- Employer-owned Split Dollar-Single Life & Survivorship
- Estate Liquidity Funding with Life Insurance
- Executive Bonus
- Key Person Life Insurance
- Life Comparison
- Life Insurance vs. Other Vehicles
- Mortgage Acceleration
- Pension Maximization
- Policy Value Analysis
- Premium Financing Using a Funded & Unfunded Trust
- Private Financing
- Private Split Dollar-Single Life & Survivorship
- Private Split-Dollar vs. Private Financing
- Restricted Employee Bonus
- Salary Reduction & Continuation Deferred Compensation
- Shared Premium Deferred Compensation
- Term vs. Permanent (Fixed Rate)

iPipeline™

750 Springdale Drive
Exton, PA 19341

Phone: 800.758.0824

Email: sales@ipipeline.com

Web site: www.iPipeline.com

**JOIN THE iPIPELINE NETWORK TODAY!
LET US SHOW YOU HOW OUR INNOVATIVE
PRODUCTS CAN BECOME YOUR TOP PRODUCERS!**